A Letter

From the President and Executive Director

Jamestown-Yorktown Foundation, Inc. Institutional Charge

The Jamestown-Yorktown Foundation, Inc. (JYF, Inc.) is a 501(c)(3) nonprofit organized for charitable and educational purposes in support of the Foundation’s programs and its living-history museums, Jamestown Settlement and the American Revolution Museum at Yorktown. Under the guidance of its Board of Directors, the Jamestown-Yorktown Foundation, Inc. assists with the development of the museum collection, conducts private fundraising to support museum programs and services, and oversees an endowment. The mission of the JYF, Inc. is to cultivate donors, expand funding, contribute to program development, and steward resources to strengthen the Foundation’s living-history museums.

Both the Jamestown-Yorktown Foundation and the Jamestown-Yorktown Foundation, Inc. seek to educate and to promote understanding and awareness of Virginia’s unique cultural and historical heritage.

Jamestown-Yorktown Foundation Mission Statement

The Jamestown-Yorktown Foundation (the Foundation), an educational institution of the Commonwealth of Virginia, shall foster through its living-history museums – Jamestown Settlement and American Revolution Museum at Yorktown – an awareness and understanding of the early history, settlement, and development of the United States through the convergence of Virginia Indian, European, and African cultures and the enduring legacies bequeathed to the nation.

The Jamestown-Yorktown Foundation, as an educational institution, is committed not only to sustaining our core mission, but also to growing as a leader in museum education. By educating, interpreting, preserving, and commemorating our history, the Foundation is able to engage with a growing and diverse audience. We are driven by the vision of a nation in which every citizen has the chance to learn from history and to lend their own voice to the narrative.

In the pages of this Annual Report, we share, with gratitude, the successes of fiscal year 2018 — a year in which we concluded the American Revolution Museum at Yorktown Campaign for Support and began charting a course for the future.

Curators and education staff planned and presented exhibits and programs that educate and give context to our modern world, including a youth leadership conference at the American Revolution Museum at Yorktown.

While nothing can replace the traditional museum experience, the digital age offers unprecedented opportunities to expand our reach and engage far beyond our museums’ walls. A newly designed online learning center and a distance learning pilot program were both completed and readied to launch in the 2018-19 school year.

In 2019, we mark the 400th anniversary of events that have shaped our national identity. Jamestown Settlement and the American Revolution Museum at Yorktown will present a robust calendar of educational and engaging programs, events, and lectures that will draw audiences from across the country and around the world.

The Jamestown Settlement special exhibition “TENACITY: Women in Jamestown and Early Virginia” received funding from an important public-private partnership and became the first exhibition and legacy project of the 2019 Commemoration, American Evolution. “TENACITY” gives voices to women whose stories have been overshadowed in the historical narrative.

Each milestone we reached last year is part of a much longer journey. With the vision of our leadership, the dedication of our staff, and the loyalty of each of our donors, an exciting future lies ahead.

Clifford B. Fleet

Philip G. Emerson
A new chapter at Jamestown Settlement

Since 2006 when Jamestown Settlement’s galleries debuted in time for America’s 400th Anniversary commemoration, the museum has welcomed more than 6 million total visitors from across the nation and around the world. To ensure a continued excellent visitor experience, a large-scale phased renovation to the permanent galleries is underway. Special exhibitions that engage new audiences are being planned and presented. Newly acquired artifacts, expanded galleries, and new technology will update the Jamestown story and honor the rich cultural heritage of the Powhatan Indians, Europeans, and west central Africans. Throughout 2018, these changes were at the forefront of our planning and fundraising efforts, so that Jamestown Settlement will be ready for the observance of the 2019 Commemoration, American Evolution.

In fiscal year 2018, the Jamestown-Yorktown Foundation, Inc. acquired 12 artifacts to support Jamestown Settlement’s storyline. Pictured is a 17th-century ducking chair used to punish women for “brabbling” or gossiping. The ducking chair is currently on exhibit in the special exhibition “TENACITY: Women in Jamestown and Early Virginia.” Later, it will be on permanent display in a planned new area of the galleries focusing on the story of women in the colony.

“TENACITY: Women in Jamestown and Early Virginia” explores little-known, captivating stories of real women in the early Virginia colony, their tenacious spirit, and their impact on a fledgling society. Throughout the fiscal year, extensive planning helped bring this ambitious and relevant special exhibition to Jamestown Settlement. “TENACITY,” which opened November 10, 2018 and runs through January 5, 2020, is a Legacy Project of the 2019 Commemoration, American Evolution and is funded through a public-private partnership.

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“Pocahontas Imagined” was on exhibit in the special exhibition gallery from July 15, 2017, through January 28, 2018. Artwork, memorabilia, and even advertisements using Pocahontas’ image encouraged visitors to consider myths and legends surrounding this iconic figure. The exhibition was presented 400 years after Pocahontas’s death in 1617 and honored her legacy.

Private donations are complementing public funding to ensure that Jamestown Settlement is poised to meet new demands in visitation and reach new audiences. A new interactive media table in an expanded gallery area will explore the life of Pocahontas. Hands-on activity stations will create opportunities for learning through playful discovery. Visitors will be able to download an interactive mobile app that connects history, artifacts, and personal stories along a digital trail.

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When visiting Williamsburg, Jamestown is definitely a place to visit, full of history. You can board the ships, visit with the Powhatan Indians and stroll through the fort. The folks there have so much knowledge and it was enjoyed by the entire family. Highly recommend!”

-- Visitor from northern Virginia
Continuing the Momentum at the American Revolution Museum at Yorktown

The American Revolution Museum at Yorktown immerses visitors in a narrative that begins with the events of the American Revolution told from the perspectives of those who lived it. The stories of men and women, ordinary people in extraordinary times, reminds us that the principles of the Revolution are still as relevant today as they were centuries ago. The legacies of the American Revolution Museum at Yorktown Campaign for Support continue to manifest, and opportunities abound to develop programs that invite the public into the narrative.

The first “Agents of Change” youth leadership conference brought together high school students from rural, suburban, and urban communities from across Virginia to focus on-service learning, and civic responsibility. Students returned home with the framework to implement service projects in their communities. Civic leader and patriotic philanthropist David M. Rubenstein was the keynote speaker, sharing with the students his own perspective on civic engagement and the importance of American history. Gifts and grants made during the American Revolution Museum at Yorktown Campaign for Support provided full scholarships for participants.

In fiscal year 2018, the Jamestown-Yorktown Foundation, Inc. acquired six artifacts for the American Revolution Museum at Yorktown. Pictured is a Hyson Tea canister, circa 1775. The canister will help illustrate the growing discontent with British taxation and protests such as the Boston Tea Party. The tea dumped into Boston Harbor included Hyson Tea. Objects like this help give tangible meaning to abstract concepts such as “taxation without representation.” Ongoing acquisitions ensure the story of the Revolution continues uninterrupted in the galleries, especially as loans expire and objects return to their lenders.

The second special exhibition presented at the new museum, “Blast from the Past: Artillery in the War of Independence” examined American, French, and British artillery used on all fronts of the American Revolution. Pictured above is the “Lafayette Cannon,” a British 12-pounder bronze cannon, ca. 1759, on loan from National Park Service, Yorktown Collection. The exhibition opened June 10, 2018, and was extended through March 3, 2019. A series of presentations and performances accompanied the exhibition, including a concert by the William & Mary Symphony Orchestra during the October 2018 “Yorktown Victory Celebration” weekend.

“Forgotten Soldier” will open June 29, 2019, and tell the stories of African Americans, both free and enslaved, during the American Revolution. Through period artifacts and interactive media, visitors will connect personally with African Americans whose stories of labor, hardship, and sacrifice contributed to the cultural and economic fabric of the United States. The special exhibition is being developed by the Foundation’s curators in partnership with nationally recognized historians.

DONOR SPOTLIGHT

Altria Group, headquartered in Richmond, has awarded grants totaling $250,000 for “Forgotten Soldier.” This support continues a long partnership that includes funding for the inaugural special exhibition at the American Revolution Museum at Yorktown, “AfterWARd: The Revolutionary Veterans Who Built America.” Altria Group and its subsidiary companies also contributed to a successful special exhibitions program at Jamestown Settlement that began in 2007 with leadership support for “The World of 1607.” Altria Group’s loyal support underscores the importance of corporate citizens in preserving our nation’s history and imparting the lessons of the past to modern American audiences.

“This experience provided my students with a great foundation for learning and understanding the reasons for the Revolutionary War and the daily lives of those involved.”

--- Fourth Grade Teacher from Hampton City Schools
Teaching history in the digital age

The Jamestown-Yorktown Foundation remains committed to teaching early American history to students, providing them with memorable interactive experiences that foster critical thinking. Whether in person or online, the Foundation’s education programs continue to support and assist teachers in meeting Virginia Standards of Learning and have been endorsed by the National Council for the Social Studies. Among the many programs that the Foundation offers, several benefitted this past year from the generosity of donors.

During the 2017-18 academic year, Jamestown-Yorktown Foundation education programs served 290,136 students through hands-on sessions and guided tours at both museums and in outreach settings. Private grants and donations made the critical difference to 7,665 of those, all Virginia schoolchildren living in underserved public school districts, allowing them to take part in a field trip to one of our museums or an outreach program in their classrooms.

The Foundation is launching its distance learning pilot program to 25 Virginia schools during the 2018-19 academic year. Through interactive video conferencing, Foundation educators will deliver the “Cultures at Jamestown” outreach program via a web-based virtual platform. The program will be expanded to offer additional programs to a national audience in the coming years.

The Foundation is once again presenting a summer teacher institute in 2019. The teacher institute is being developed with new resources and training to help educators incorporate project-based learning and artifact analysis into their lesson plans. Thanks to private funding, the 2019 Summer Teacher Institute is offered at no cost to Virginia teachers.

The fiscal year 2018 Annual Fund celebrated a remarkable year for annual giving. Thanks to the collective impact of donors, the Annual Fund exceeded its goal by raising $911,902.

The Annual Fund has wide-reaching impact across all areas of our museums — interpretive programs in the living-history areas, a yearlong calendar of events at our museums, outreach education programs in schools across Virginia, field trips at our museums, special exhibitions, artifact acquisitions, and the maritime education program.

DONOR SPOTLIGHT

The members of the Camp family have deep roots in Virginia, and over the years they have remained steadfast in their support of the Jamestown-Yorktown Foundation’s work. In fiscal year 2018, members of the Camp foundations made grants that completed the funding needed to launch the distance learning pilot program. This exciting use of technology will expand the Foundation’s mission and fulfill the Camp family members’ philanthropic wish: to educate students and teachers about the historical significance of Jamestown and Yorktown.

“[The] foundation members are truly impressed by all the work [the Jamestown-Yorktown] Foundation is doing for our youth and appreciate all your work in bringing...a truly unique learning experience.”

- Westbrook J. Parker, executive director, Camp foundations

DONOR SPOTLIGHT

After visiting Jamestown Settlement, the 27 students in Mrs. Hasty’s fourth-grade class at Carrsville Elementary School in Isle of Wight County combined their knowledge of history and their creative writing skills to publish a book of short stories. Titled “Our Tiny But Huge Viewpoints,” the book includes stories from the founding of Jamestown from the perspective of small creatures who might have witnessed humans making history! Carrsville Elementary School, donated the book royalties, totaling $72, to the Annual Fund.

The hands-on activities in the outdoor areas help us bring history alive for visitors of all ages. In the garden at the Revolution-era farm, there is one activity above all others that young children get excited about: watering the plants. The terra cotta pots used in the garden, called “thumb pots,” can break easily, especially with so many little hands using them. Thanks to the Annual Fund, the farm staff can order the pots from a historical craftsman – keeping our youngest visitors engaged in the garden and connected to the land.
The Jamestown-Yorktown Foundation, Inc. manages endowed assets that benefit the Jamestown-Yorktown Foundation’s museums and educational programs. As of June 30, 2018, these endowments amounted to $18.6 million.

In the most recent fiscal year, the endowments supported the acquisition and conservation of period objects at both museums; core public and structured education programs areas, including the maritime education program, on-site and outreach education, and historical interpretation at both museums; and planning and mounting of special exhibitions.

The Mathews Legacy Society

The Mathews Legacy Society grew to 28 members by the close of the fiscal year. The Mathews Legacy Society recognizes those who have included the Jamestown-Yorktown Foundation, Inc. in their estate plans to ensure the Foundation’s educational mission can be fulfilled well into the future.

Planned gifts are an important way to grow the endowments, thus ensuring that the legacies of Jamestown and Yorktown are preserved for future generations.

To learn more about including the Jamestown-Yorktown Foundation, Inc. in your estate plans, visit historyisfun.org/donate/planned-gifts or contact the Development staff at (757) 253-4139 or giving@jyf.virginia.gov. Your inquiry will remain confidential and without obligation.

On May 2, 2018, the Jamestown-Yorktown Foundation, Inc. hosted the first annual gathering of The Mathews Legacy Society at the American Revolution Museum at Yorktown. Members enjoyed an exclusive tour of the galleries with Curator Katherine Egner Gruber to see firsthand the impact of their estate gifts, followed by a luncheon on the Gerdelman Family Mezzanine.

The Jamestown-Yorktown Foundation, Inc. audit for the fiscal year ending June 30, 2018, was conducted by Brown, Edwards & Company, LLP. The auditors issued an opinion that “the financial statements…present fairly, in all material respects, the financial position of the Jamestown-Yorktown Foundation, Inc. as of June 30, 2018, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States.” Audited financial statements are available on historyisfun.org/donate/about-jyf-inc.

Private support ensures that the Jamestown-Yorktown Foundation can pursue its mission as an educational institution. Gifts from individuals, corporations, and foundations support a wide array of programs across our museums – Jamestown Settlement and the American Revolution Museum at Yorktown.

The Jamestown-Yorktown Foundation, Inc. gratefully acknowledges the individuals, corporations, and foundations whose contributions are supporting our work to inspire in current and future generations a lifelong love of history.

Information on the sources and uses of private funds is provided below.

**Financial Overview**

Fiscal Year Ending June 30, 2018

The Jamestown-Yorktown Foundation, Inc. is a 501(c)(3) not-for-profit organization that coordinates private fundraising to benefit the programs of the Jamestown-Yorktown Foundation, a Virginia state agency that operates Jamestown Settlement and the American Revolution Museum at Yorktown living-history museums.

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**Philanthropy Report**

July 1, 2017 through June 30, 2018

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The Jamestown-Yorktown Foundation, Inc. gratefully acknowledges the individuals, corporations, and foundations whose contributions are supporting our work to inspire in current and future generations a lifelong love of history.

Information on the sources and uses of private funds is provided below.

**Source of Funds Raised**

- Individuals: $1,088,203
- Foundations & Organizations: $390,362
- Corporations: $236,495
- Government/Municipalities: $133,750
- Total: $1,828,810

**Purpose of Funds Raised**

- Jamestown Settlement: 29%
- American Revolution Museum at Yorktown: 17%
- Unrestricted: 42%
- Planned Gift Expectancies: 14%
- Total: $1,828,810

**Endowment**

- Individuals: $1,068,203
- Foundations & Organizations: $390,362
- Corporations: $236,495
- Government/Municipalities: $133,750
- Total: $1,828,810

**Other Projects**

- Jamestown Settlement: $370,000
- American Revolution Museum at Yorktown: $304,813
- Educational Resources: $75,895
- Endowment: $25,000
- Unrestricted: $756,988
- Planned Gift Expectancies: $260,000
- Other Projects: $36,115
- Total: $1,828,810
Honor Roll of Donors
Fiscal Year 2018
To honor and recognize the generosity of our donors, we present the fiscal year 2018 honor roll of donors. The Jamestown-Yorktown Foundation, Inc. extends its sincere gratitude for the individuals, foundations, corporations, community organizations, and local governments whose gifts and grants bring history to life at our museums and beyond. Space limits our ability to list all donors to the Jamestown-Yorktown Foundation, Inc., but each gift is gratefully received.

The Jamestown-Yorktown Foundation, Inc. has taken care to ensure the accuracy of this list. If, however, there is an omission or error, please accept our apologies and advise the Development Office by writing to the Jamestown-Yorktown Foundation, Inc., P.O. Box 3605, Williamsburg, Virginia 23187; e-mailing giving@jyf.virginia.gov; or calling (757) 253-4139.

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New Gifts of $250 or more
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Altria Group
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National Society Children of the American Revolution
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The 2019 Commemoration, American Evolution

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Mrs. Carolyn T. Condon
Dominion Energy Charitable Foundation

Endowment
Sue and John Gerdelman

The 1607 Society
The 1607 Society is the premier annual giving society and the cornerstone of the Annual Fund. Members share a dedication for preserving and teaching the lessons of our nation’s history. In return, they enjoy exclusive educational, cultural, and social events throughout the year.

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Jamestown-Yorktown Foundation, Inc. Annual Fund
We regard every donor as a member of our museum family; together we have built a strong foundation for programs that further our educational mission.
Space limits our ability to list all donors to the Jamestown-Yorktown Foundation, Inc.,
but each gift is gratefully received.
The following lists recognize donors who made contributions in
Fiscal Year 2018 (July 1, 2017 through June 30, 2018).
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Terry and John Chamberlain
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Rock the Dock May 18, 2018
Rock the Dock brought more than 300 guests to Jamestown Settlement to enjoy a night of fundraising, music, and fun! The weather drove the event indoors, but the high energy performance from ‘80s showband The Deloreans kept guests dancing in the Robins Foundation Theater. The Rotunda and Great Hall not only provided shelter from the rain, but also served as a reminder of what Rock the Dock was benefiting: the museum and education programs offered every day at our museum. Special thanks go to our sponsors and to The Revolutionaries, our energetic and community-minded donor group, who were instrumental in planning Rock the Dock.

Rock the Dock - 2018 Sponsors ($500 - $2,500)
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In memory of H. Benson Dendy III
In honor of Dana and Holly Grace Dowling
In honor of Brian T. Fields
In honor of John and Sara Fogarty
In honor of Kate Gruber
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In memory of Elmon and Pam Gray
In memory of Terry E. Hall
In memory of Keith and Gayle Emerson
In memory of H. Benson Dendy III
In memory of Peter J. Armstrong

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and their son Jefferson Flood
Five Rivers Woman's Club
Wally Byam Caravan Club – Alexandria
In honor of John and Sara Fogarty
Ms. Pam Winders
In honor of Kate Gruber
The Women's Club of Richmond
In honor of John H. Hager
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In honor of Terry E. Hall
Bryant Family, Beede Family, Margolin Family, Oppenheim Family, Peric Family, Reed Family
In memory of Emil-August Speth
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