Thanks to your support, you honor and preserve the past.

The Jamestown-Yorktown Foundation preserves and teaches the stories of two remarkable places of national significance that are, by coincidence, just miles apart on Virginia’s Peninsula: Jamestown and Yorktown.

At Jamestown, the course of history was changed with the founding of the first permanent English settlement in 1607.

The British surrender at Yorktown in 1781 effectively decided the outcome of the American Revolution and forever made Yorktown, Virginia, the place where the subjects of a king won their freedom and became the citizens of a new nation.

Your gifts to the Jamestown-Yorktown Foundation, Inc., ensure that our museums – Jamestown Settlement, the Yorktown Victory Center, and the future American Revolution Museum at Yorktown® – are places of learning that inspire generations of Americans to understand the significance of that history.

We are deeply grateful.

Mission Statement

The Jamestown-Yorktown Foundation, an educational institution of the Commonwealth of Virginia, shall foster through its living-history museums – Jamestown Settlement and the Yorktown Victory Center – an awareness and understanding of the early history, settlement, and development of the United States through the convergence of American Indian, European, and African cultures and the enduring legacies bequeathed to the nation.

The Jamestown-Yorktown Foundation, Inc., is a nonprofit, 501(c)(3) corporation organized for charitable purposes in support of the Jamestown-Yorktown Foundation and its museums.

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President and Executive Director’s Letter

Each year, donations from friends and benefactors help us provide museum and education programs that engage visitors of all ages, schoolchildren, teachers and families, and our local community. Each and every gift, no matter what size, brings private funds together with public resources to ensure that the Jamestown-Yorktown Foundation remains an innovative leader in history education.

This past year underscored the power of the public-private partnership in furthering the Foundation’s educational mission.

- Construction is under way on the new American Revolution Museum at Yorktown. This new museum will be a leading center of education for the citizens of the United States. Private donations are having a crucial impact on gallery exhibits, outdoor exhibits, and educational resources.

- Artifacts acquired for the American Revolution Museum at Yorktown enjoyed the spotlight in Jamestown Settlement’s special exhibition “Jamestown’s Legacy to the American Revolution.” Private funds not only supported the acquisition of these artifacts, but also the special exhibition that gave visitors an opportunity to preview them before the new Yorktown museum galleries open.

- Right now, the Foundation’s historical interpreters and museum educators are presenting inquiry-based programs that are strategically designed to encourage critical thinking. Private donations are a critical part of our ability to reach more than 600,000 visitors – including more than 185,000 students – at the museums each year, and more than 80,000 students in outreach settings.

As you enjoy this look back on our most recent fiscal year, we hope you will appreciate the impact that you have every day on our ability to put education theory into practice in our museums and in classrooms across Virginia.

Sincerely,

Sue H. Gerdelman
President, JYF Inc.

Philip G. Emerson
Executive Director
The Annual Fund helps us move confidently forward by supporting critical programs across our museums – each of which fulfills our mission in unique ways. In fiscal year 2013 contributions to the Annual Fund totaled $786,512. The Annual Fund also benefitted this year from an additional $120,567 thanks to the Baker Victory Challenge.

Our Mission, Your Impact
Donations to the Annual Fund helped us:

• Ensure hands-on experiences for more than 600,000 visitors in 2012.

• Provide outreach education programs for 2,026 Virginia students during the 2012-13 school year.
  
  • Acquire 26 artifacts that illustrate key themes in engaging galleries at Jamestown Settlement, Yorktown Victory Center and the future American Revolution Museum at Yorktown.

• Create award-winning educational resources that are available to teachers, parents, and students on www.historyisfun.org.

• Sail Godspeed to four port visits, participate in several parades of sail, and welcome aboard nearly 8,000 students and visitors.
The 1607 Society is the Foundation’s premier annual giving program and recognizes donors of $1,607 or more to the Annual Fund. Members of The 1607 Society have an immeasurable impact on our ability to educate, interpret, preserve, and commemorate our history.

Members of The 1607 Society enjoy a variety of cultural and social events throughout the year, including private receptions during museum special events and other exclusive opportunities.

“The Jamestown-Yorktown Foundation preserves our early history from the landing of the English in the new world at Jamestown, to the end of the American Revolutionary War at Yorktown. One of the main reasons TJ and I joined The 1607 Society was to ensure that future generations will have the opportunity to understand the beginnings of American History. The 1607 Society affords one the opportunity to do just that. We enjoy our membership in The 1607 Society and the opportunities it affords us to personally experience living history at the Jamestown Settlement and the Yorktown Victory Center.”

– Thomas A. Cardwell III, Ph.D.
The Jamestown-Yorktown Foundation, Inc., continued to raise private funds in support of the future American Revolution Museum at Yorktown. Among the most pressing needs of the new museum are private dollars to support acquisition of artifacts, films that convey the depth and breadth of the Revolution, living-history in outdoor exhibits, and educational resources that broaden avenues for children’s education.

During fiscal year 2013, nearly $2 million was raised, bringing cumulative fundraising efforts to $3.9 million for these projects and programs.

In fall 2012, The Mary Morton Parsons Foundation of Richmond issued a $250,000 challenge grant that required the Jamestown-Yorktown Foundation, Inc., to raise an additional $500,000 for the American Revolution Museum at Yorktown’s gallery exhibits. Generous donors joined members of the boards of the Jamestown-Yorktown Foundation and Jamestown-Yorktown Foundation, Inc., to answer the challenge: The Foundation, Inc., received $362,000 in qualifying gifts and grants during fiscal year 2013. Since then, the challenge has been successfully completed.

A public-private partnership is moving the American Revolution Museum at Yorktown forward. The following major commitments to the new Yorktown museum were among those made during fiscal year 2013.

Dominion Resources, Inc.

An educational mission is at the forefront of the American Revolution Museum at Yorktown – and the driving force behind Dominion Resources, Inc.’s leadership investment in the project, including new commitments made during fiscal year 2013. Seven hundred and fifty thousand dollars of that commitment will directly support the new museum’s indoor gallery exhibits. When combined with previous gifts made since fiscal year 2010, Dominion’s commitment totals $905,000 – the largest to date to the American Revolution Museum at Yorktown private funding initiative.

To appeal to various learning styles, the American Revolution Museum at Yorktown’s new galleries will include artifacts, short films, interactive maps, personal stories told through touch-screen technology – and a “Siege of Yorktown” film shown in an experiential theater. It is in this film’s credits that Dominion will be recognized for their leadership investment in the project.

TowneBank, Newport News Shipbuilding, and Hampton Roads Community Foundation

A commitment of $250,000 from TowneBank will support exhibition galleries, outdoor living-history areas and education programs of the new American Revolution Museum at Yorktown. A portion of TowneBank’s commitment is designated to the Jamestown-Yorktown Foundation, Inc., Annual Fund. Newport News Shipbuilding is supporting educational resources being developed in conjunction with the American Revolution Museum at Yorktown. These programs include on-site programs for students and adult learners, outreach programs in classrooms throughout Virginia, and web-based curriculum materials, including engaging and award-winning educational videos. The Hampton Roads Community Foundation, southeastern Virginia’s largest grant and scholarship provider, awarded a $250,000 grant for the American Revolution Museum at Yorktown. The grant will support acquisition of artifacts, interactive exhibits, and films for the new museum galleries.

Artifacts

Original artifacts add another dimension to the fulfillment of the Foundation’s educational mission, allowing historical themes and educational programs to be more effectively illustrated. In fiscal year 2013, 23 artifacts of the 18th century were acquired for exhibit in the future American Revolution Museum at Yorktown’s galleries.

While the museum is under construction, visitors can connect with our collection at the Yorktown Victory Center, which remains open throughout construction, and online at www.historyisfun.org/museum-artifacts.htm.
“Jamestown’s Legacy to the American Revolution”  
March 1, 2013 – January 20, 2014  
Jamestown Settlement

Artifacts acquired for the American Revolution Museum at Yorktown were featured in the Jamestown Settlement special exhibition “Jamestown’s Legacy to the American Revolution.” The exhibition gave the Foundation new ways to educate visitors about the remarkable and sometimes unexpected connections between 17th- and 18th-century Virginia.

“Jamestown’s Legacy to the American Revolution” was made possible by grants from James City County, Altria Group, and Dominion Resources.

“Working and Racing on the Bay: The Chesapeake Log Canoe”  
September 19, 2014 – September 8, 2015  
Jamestown Settlement

The Foundation is continuing a successful program of special exhibitions at Jamestown Settlement and has collaborated with The Mariners’ Museum in Newport News, Virginia, to develop “Working and Racing on the Bay: The Chesapeake Log Canoe.” In fiscal year 2013, the Foundation, Inc., secured early finding for this exhibition from James City County and Dominion Resources.

ENDOWMENT

The Jamestown-Yorktown Foundation, Inc.’s endowment was created in 1982 to help ensure future fiscal stability. As of June 30, 2013, the endowment amounted to $16.1 million. For fiscal year 2013, the education endowment’s expendable interest earnings were used to support several core public and structured education program areas, including the maritime education program, outreach education, and historical interpretation. The endowment for museum acquisition and conservation's expendable interest earnings supported acquisition efforts for Jamestown Settlement and the future American Revolution Museum at Yorktown.
The Jamestown-Yorktown Foundation, Inc., is a 501(c)(3) non-profit organization that pursues private funds to strengthen and maintain museum programs and services, assists with the development of the museum collection, and oversees the endowment.

The Jamestown-Yorktown Foundation, Inc., audit for the fiscal year ending June 30, 2013, was conducted by the firm of Keiter. The auditors issued an unqualified opinion that “the financial statements present fairly, in all material respects, the financial position of the Jamestown-Yorktown Foundation, Inc., as of June 30, 2013, and the changes in its net assets and its cash flow for the year then ended, in conformity with accounting principles generally accepted in the United States of America.”

A copy of the audited financial statements is available on www.historyisfun.org/About-Us.htm.

Private support ensures that the Jamestown-Yorktown Foundation can pursue its mission as an educational institution. These gifts from individuals, corporations and foundations, support a wide array of programs across our museums – Jamestown Settlement and the Yorktown Victory Center, and the future American Revolution Museum at Yorktown.

The Jamestown-Yorktown Foundation, Inc., gratefully acknowledges the contributions made between July 1, 2012 and June 30, 2013, that are supporting our work to inspire in current and future generations a lifelong love of history.

Information on the sources and uses of private funds is provided in the graphs below.
The Jamestown-Yorktown Foundation, an educational institution of the Commonwealth of Virginia, is governed by a Board of Trustees.

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The Jamestown-Yorktown Foundation, Inc., a 501(c)(3) nonprofit corporation organized for charitable purposes, is governed by a Board of Directors.

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Laura W. Bailey, Executive Assistant to the Boards
Susan K. Bak, Senior Director of Marketing & Retail Operations
James S. Holloway, Acting Senior Director of Museum Operations & Education
J. Jeffrey Lunsford, Deputy Executive Director of Administration
Julie Westhafer Basic, Senior Director of Development
Ways to Make a Contribution

The Jamestown-Yorktown Foundation, Inc., relies on your continued involvement as we preserve the past and shape the future of our nation. There are numerous ways to support the Jamestown-Yorktown Foundation, Inc.

The 1607 Society: Your leadership gift of $1,607 or more entitles you to the exclusive benefits of membership in The 1607 Society while helping to maintain vital museum programming and conserve historic artifacts for future generations.

Annual Fund: Your tax-deductible gift supports a wide variety of educational programs at both Jamestown Settlement and Yorktown Victory Center. Donor clubs at various giving levels offer members special activities and opportunities to experience our museums.

Give online: Your tax-deductible gift of any amount can be made on our secure website, www.historyisfun.org/giving.htm.

Phone: To make a gift by phone using your credit card, call (757) 253-4139.

Mail: Make your check payable to Jamestown-Yorktown Foundation, Inc., and mail to Development Office, P. O. Box 3605, Williamsburg, VA 23187-3605.

Matching Gifts: Many companies will match all or part of your donation. To find out if your employer will match your gifts, contact your employer’s human resources department.

Planned Gifts: Planned gifts can take many forms. Members of the Jamestown-Yorktown Foundation, Inc., staff are happy to work with you and your advisers to ensure that your gift meets your goals and the Foundation’s needs.

Museum Notes

Jamestown Settlement

A museum of 17th-century colonial Virginia, Jamestown Settlement chronicles the history of America’s first permanent English colony, founded in Virginia in 1607, from its beginnings in the Old World through the first century of its existence, and explores the Powhatan Indian, English and west central African cultures that converged there.

Yorktown Victory Center

A museum of the American Revolution, the Yorktown Victory Center chronicles America’s struggle for independence from the beginnings of colonial unrest to the formation of the new nation. Thematic exhibits and living-history programs relate the experiences of ordinary men and women who lived during the Revolutionary era.

Educational Programs

During the 2012-13 academic year, Jamestown-Yorktown Foundation education programs served 269,718 students through hands-on sessions and guided tours at both museums and in outreach settings.
Jamestown-Yorktown Foundation, Inc.
Development Office
Post Office Box 3605
Williamsburg, Virginia 23187-3605

February 2014