

JAMESTOWN SETTLEMENT

Preserve Our Past Shape Our Future



YORKTOWN VICTORY CENTER

In 2007, the eyes of the world turned to Virginia's Historic Triangle to commemorate America's 400th anniversary. At the forefront of the quadricentennial commemoration was the Jamestown-Yorktown Foundation.

But even as we prepared for our role to reach millions, we remained steadfast in our primary role as an educational institution.

Today, the Jamestown-Yorktown Foundation helps anchor two points on Virginia's Historic Triangle. Our museums – Jamestown Settlement and the Yorktown Victory Center – have evolved from their beginnings as commemorative sites into respected, fully-accredited museums of 17th- and 18th-century America, serving more than 25 million visitors since 1957.

But our work is far from finished. Our American spirit of diversity and independence is rooted at Jamestown. It was

secured just miles away at Yorktown. Those struggles and triumphs must serve as examples in a modern world where, every day, independence and democracy struggle to find a leading role on the world's stage.

With private financial support, we can reach far beyond Jamestown Settlement and the Yorktown Victory Center to bring history to life for students in their classrooms, families across our country, and citizens of all nations around the world.

It is the responsibility and privilege that we share, to give generously of ourselves to preserve our past and, indeed, to shape our future.

As we celebrate the success of our most recent campaign for Jamestown Settlement and look forward with excitement to a new Yorktown Victory Center museum, we remain committed to raising the funds that make our museums, year after year, institutions that educate and inspire.

Jamestown-Yorktown Foundation, Inc.



Funding Priorities IN 2009 AND 2010

The funding goals outlined here reflect our most pressing needs – a total of more than \$5 million. It is only with your support that we continue to offer exciting, interactive educational programs that engage and educate schoolchildren and visitors of all ages.

THE 2009 AND 2010 ANNUAL FUND

Gifts to the Annual Fund provide the flexible cash flow that helps maintain vital programming to our museums and conserve historic artifacts for future generations. Donor clubs at various giving levels offer members special activities and exclusive opportunities to experience our museums.

Annual Fund - Fiscal Years 2009 and 2010 \$1,800,000

SCHOOL-BASED EDUCATIONAL PROGRAMS

The children of Virginia rely on private financial support every year to bring history to their classrooms and to bring them face-to-face with the past at our museums. For them, history becomes more than names and dates memorized from a book; it is something to touch, hear, feel – and understand.

Elementary School Scholarship Program, 2009 and 2010* \$100,000

Students in underprivileged Virginia school districts can experience a hands-on outreach education program in their classrooms, followed by an on-site visit to one of our museums. Their teachers also will have access to curriculum materials that support Virginia Standards of Learning (SOLs).

Summer Teacher Institutes for 2009 and 2010* \$44,823

Teaching our teachers is one of the best ways to bring the rich educational resources of the Jamestown-Yorktown Foundation to school districts all across the state. The weeklong institutes for Virginia educators feature tours, presentations, workshops, and firsthand experience in historical interpretation.

Outreach Education Program \$9.00 per student

Outreach instructors bring interactive programs with reproduction artifacts into classrooms throughout the Commonwealth of Virginia.

ELECTRONIC RESOURCES

Families and students across our nation benefit from your support to bring the stories of the men and women who founded our nation into their homes and schools.

Podcasts and Vodcasts \$5,000

These short audio and video files offer in-depth information that can be downloaded to any mobile device. They will be available on our www.historyisfun.org Web site and will make history accessible – and even fun – for a technologically savvy audience.

Yorktown Chronicles \$43,500

These three videos will tell the complex story of the American Revolution from the viewpoint of significant historic figures. They will be available for teachers, students, and the general public along with our existing Jamestown Chronicles on www.historyisfun.org.

* Initial goal reached. Future programming dependent upon additional support.

“The {Teacher} Institute provided me with an opportunity to actually “live” the Jamestown experience. This once-in-a-lifetime experience will impact my school, my community, and every professional group in my area. Thank you.”

- Teacher who participated in the 2008 Jamestown-Yorktown Foundation Summer Teacher Institute

Yorktown Victory Center Curriculum Materials \$10,000

These Web-based curriculum materials bring useful tools to teachers in their classrooms, helping them to teach more effectively and ensure that our children not only remember, but understand, the principles upon which our nation was founded.

Video/Audio Tour of Jamestown Settlement \$48,600

This virtual tour of Jamestown Settlement’s permanent galleries and outdoor living-history areas will bring the museum’s offerings to remote audiences.

PUBLIC PROGRAMS

Lectures and Special Events \$106,000

From theme and heritage events to lecture series, our museums offer opportunities for lifelong learning throughout the year.

Children’s Guides for Jamestown Settlement \$15,000

These guides help families make every visit to our museum an opportunity for discovery.

SPECIAL EXHIBITIONS

Special exhibitions offer an opportunity to examine in depth topics that expand our understanding of the world of early America.

“Jamestown and Bermuda: Virginia Company Colonies” \$250,000

This Bermuda 400th anniversary exhibition explores the ties between England’s first permanent settlement in the New World – Jamestown – and her sister colony, Bermuda. The exhibition opens March 1, 2009, and runs through October 15, 2009, at Jamestown Settlement. (Funded)

“Werowocomoco: Seat of Power” \$220,000

Recent archaeological excavations have discovered the location of Werowocomoco, the political, ceremonial, and religious center of the Powhatan chiefdom. This exhibition, which will open in 2010 at Jamestown Settlement, will showcase the most recent archeological excavations as well as interpretations of Werowocomoco.

ENDOWMENT GROWTH \$250,000

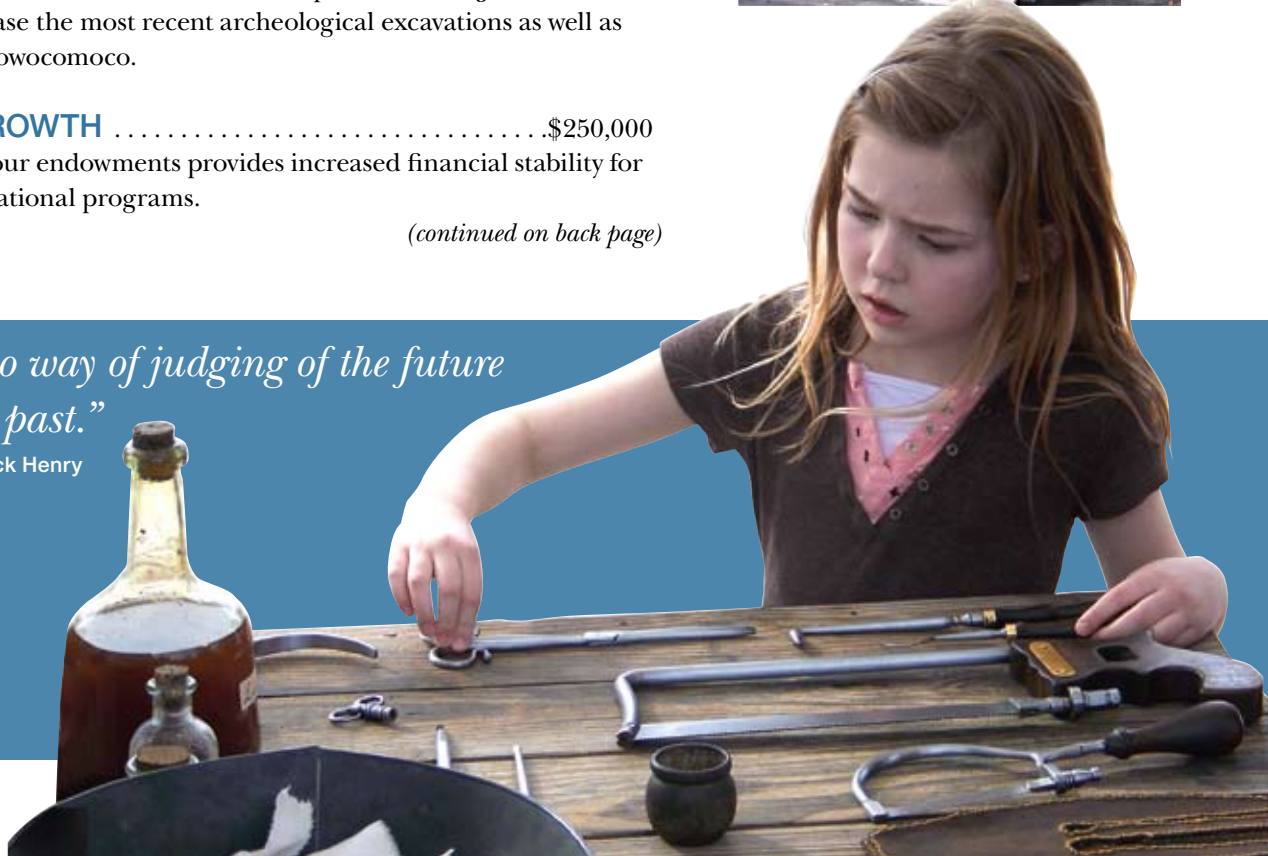
Continued growth of our endowments provides increased financial stability for the future of our educational programs.

(continued on back page)



*“I know of no way of judging of the future
but by the past.”*

– Patrick Henry





With curriculum-based offerings at Jamestown Settlement and the Yorktown Victory Center and in classrooms throughout Virginia, the Jamestown-Yorktown Foundation is the state's largest provider of structured museum education programs.

YORKTOWN VICTORY CENTER

Planning has begun to rebuild the Yorktown Victory Center, to expand our interpretation of the dramatic events that forged our American identity and created the United States of America. Design work is under way for a new building to house a film, expanded exhibition galleries, classroom and event space, and support functions, with improved access to enhanced outdoor interpretive areas.

Artifact Acquisition and Conservation \$2,500,000

Artifacts, coupled with multisensory exhibits, interactive technology, and hands-on living-history programs, stimulate critical thinking and broaden each visitor's understanding of the past. Presented effectively, artifacts create a physical and emotional connection between the visitor and the men and women of 18th-century America.

1780s Farm Living-History Area \$125,000

Recent research has shed new light on the life of a typical Colonial farming family. Updating the structures on the 1780s farm and expanding our interpretation will ensure that visitors have a more accurate picture of a middling farm in Virginia during the revolutionary period.

Film Research & Planning \$10,000

A new introductory film will bring visitors into the world of revolutionary America and prepare them for the experiences of the new galleries and the outdoor living-history areas.

To learn more about how you can support our educational mission, please contact:

Ms. Carter S. Sonders
 Chief Development Officer
 (757) 253-4139
carter.sonders@jyf.virginia.gov
www.historyisfun.org/giving.htm

Jamestown-Yorktown Foundation, Inc.
 Post Office Box 3605
 Williamsburg, Virginia 23187-3605

